

## **BARD ADVERTISING—AGENCY FINALIST FOR BEST PRACTICES IN COMMUNICATIONS AND MARKETING**

Edina, MN—October 13, 2005—BARD Advertising, Inc., a marketing communications agency, has been selected as one of the 2005 Upsize Magazines Business Builder finalist. Barbra Stabno, the President of BARD, will be one of the panelists, presenting how BARD creates value-added presentations, which get “results,” at the first ever Upsize Business Builder, from 8:00 A.M.–1:30 P.M. on October 27, at the Metropolitan Ballroom in Golden Valley, MN.

The Upsize Business Builder Awards and Seminar is designed to recognize the hard work and ingenious efforts of Minnesota-based small businesses with fewer than 100 employees. The event highlights 30 organizations in the categories of finance and operations, people and workplace, technology and innovation, customer relations, community impact, and communications and marketing. In addition, one company will be named the Upsize Business Builder of the Year based on certified revenues and innovative growth strategies. For more information or to register, visit [www.upsizemag.com](http://www.upsizemag.com).

### **ABOUT BARD ADVERTISING**

BARD, a full-service marketing communications agency, understands the behaviors and environments in which your brands live. Our unique approach to the marketplace allows for brand success by delivering results-driven promotional programs and brand building campaigns that increase awareness and sales. It's all about the results!