



## **BARD ADVERTISING IS MAKING BIG CHANGES WITH NEW OFFICE SPACE**

Edina, MN—July 1, 2005—Barb Stabno, the owner of BARD Advertising, Inc., a marketing communications agency, announced today, that she would be expanding the company's headquarters. Stabno went from renting a small space at the Lumber Exchange Building when she started BARD in 1996, to owning her own business condo in Edina in 2002, (just 15 minutes from downtown Minneapolis). Stabno states, "BARD has quickly outgrown our existing space and once again is in need of expansion. We are adding more staff to manage our growing business." Stabno has purchased the business condo next door and construction will be starting this week, to build out the new offices. Completion is planned for September, with a grand open house celebration planned for Fall 2005.

Stabno has retained an interior design firm out of Minneapolis, whose specialty is space planning and renovation with architectural detailing. They have incorporated Stabno's transforming ideas into an architectural blueprint. From the stand-up graphic designers workstations to what Mies van der Rohe would call "form follows function," contemporary office furnishings, along with a big screen plasma monitor in the conference room, all elements of the space will be a transformed. It's Stabno's vision and values that have supported BARD's on-going growth. Her goal is to empower her team with a great place to work, an influx of design concepts that will support BARD's key values, employee satisfaction, creative environment, and having fun!

### **ABOUT BARD ADVERTISING**

BARD, a full-service marketing communications agency, understands the behaviors and environments in which your brands live. Our unique approach to the marketplace allows for brand success by delivering results-driven promotional programs and brand building campaigns that increase awareness and sales. It's all about the results!